

ORDER



Orders
Order / Rev: 356191
Alt Order #: 06853168
Product Desc: SHELLEY BERKLEY
Estimate:
Flight Dates: 09/18/12 - 09/24/12
Original Date / Rev: 09/17/12 / 09/17/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: Shorr, Johnson, Magnus
Buying Contact:
Billing Contact:
 1831 Chestnut St.
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Berkley/D/Senate
Demographic: A35+
Product Codes: PL Other
Priority: P-05
Revenue Codes: AGY-TRANS, POL CAND, CAND

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	103	\$45,325.00	\$38,526.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	103	\$45,325.00	\$38,526.25	0.00
Totals	103	\$45,325.00	\$38,526.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	25%	\$45,325.00
Market	100%	\$181,300.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$34,447.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	32%	\$58,016.00
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	24%	\$43,512.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	09/18/12	09/21/12	M-F 5-6am Action News	CM	M-F 5-6a (5:00 AM-5:30 AM)	- TWTF - -	:30	4	\$150.00	P-05	0.00	NM	4	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	09/18/12	09/21/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P (4:00 PM-4:30 PM)	:30	4	\$250.00	P-05	0.00	NM	4	\$1,000.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				4	\$250.00		0.00			
E 14	KTNV	09/24/12	09/24/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P (4:00 PM-4:30 PM)	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M - - - - -				1	\$250.00		0.00			
E 15	KTNV	09/18/12	09/21/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P (4:30 PM-5:00 PM)	:30	4	\$250.00	P-05	0.00	NM	4	\$1,000.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				4	\$250.00		0.00			
E 16	KTNV	09/24/12	09/24/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P (4:30 PM-5:00 PM)	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M - - - - -				1	\$250.00		0.00			
E 17	KTNV	09/18/12	09/21/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p - TWTF - -	:30	4	\$350.00	P-05	0.00	NM	4	\$1,400.00
NEWS AT 5P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				4	\$350.00		0.00			
E 18	KTNV	09/24/12	09/24/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p M - - - - -	:30	1	\$350.00	P-05	0.00	NM	1	\$350.00
NEWS AT 5P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M - - - - -				1	\$350.00		0.00			
E 19	KTNV	09/18/12	09/21/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	:30	4	\$400.00	P-05	0.00	NM	4	\$1,600.00
NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				4	\$400.00		0.00			
E 20	KTNV	09/24/12	09/24/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M - - - - -				1	\$400.00		0.00			
E 21	KTNV	09/18/12	09/21/12	M-F 6-7p Action News	CM	M-F 6-7p (6:30 PM-7:00 PM)	:30	4	\$400.00	P-05	0.00	NM	4	\$1,600.00
NEWS AT 630P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				4	\$400.00		0.00			
E 22	KTNV	09/24/12	09/24/12	M-F 6-7p Action News	CM	M-F 6-7p (6:30 PM-7:00 PM)	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
NEWS AT 630P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M - - - - -				1	\$400.00		0.00			
E 23	KTNV	09/22/12	09/22/12	Sat 6-6:30p Action News	CM	Sat 6-6:30p - - - - - S -	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- - - - - S -				1	\$250.00		0.00			
E 24	KTNV	09/18/12	09/21/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p - TWTF - -	:30	4	\$350.00	P-05	0.00	NM	4	\$1,400.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				4	\$350.00		0.00			
E 25	KTNV	09/24/12	09/24/12		CM	7p-730p M - - - - -	:30	1	\$350.00	P-05	0.00	NM	1	\$350.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7p-730p M-F 7p Access Hollywood ACCESS HOLLYWOOD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 1 \$350.00 0.00														
E 26	KTNV	09/18/12	09/21/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p - TWTF--	:30	4	\$350.00	P-05	0.00	NM	4	\$1,400.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 - TWTF-- 4 \$350.00 0.00														
E 27	KTNV	09/24/12	09/24/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p M-----	:30	1	\$350.00	P-05	0.00	NM	1	\$350.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 1 \$350.00 0.00														
E 28	KTNV	09/24/12	09/24/12	Monday ABC Prime Other DANCING WITH THE STARS	CM	DANCING WITH TM----- (8:00 PM-10:00 PM)	:30	2	\$5,000.00	P-05	0.00	NM	2	\$10,000.00
DANCING WITH THE STARS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 2 \$5,000.00 0.00														
E 29	KTNV	09/24/12	09/24/12	Monday ABC Prime C CASTLE	CM	CASTLE M-----	:30	1	\$2,750.00	P-05	0.00	NM	1	\$2,750.00
CASTLE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 1 \$2,750.00 0.00														
E 30	KTNV	09/18/12	09/21/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p - TWTF--	:30	4	\$600.00	P-05	0.00	NM	4	\$2,400.00
NEWS AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 - TWTF-- 4 \$600.00 0.00														
E 31	KTNV	09/24/12	09/24/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p M----- (11:00 PM-11:30 PM)	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00
NEWS AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 1 \$600.00 0.00														
E 32	KTNV	09/18/12	09/21/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a - TWTF-- (11:30 PM-12:00 XM)	:30	4	\$400.00	P-05	0.00	NM	4	\$1,600.00
NIGHTLINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 - TWTF-- 4 \$400.00 0.00														
E 33	KTNV	09/24/12	09/24/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a M----- (11:30 PM-12:00 XM)	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
NIGHTLINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 1 \$400.00 0.00														
E 34	KTNV	09/22/12	09/22/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p -----S- (11:00 PM-11:30 PM)	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
NEWS AT 11P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S- 1 \$500.00 0.00														
E 35	KTNV	09/23/12	09/23/12	Sun 11-11:35p Action News	CM	Sun 11-11:35p -----S (11:00 PM-11:30 PM)	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00
NEWS AT 11P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 1 \$600.00 0.00														
E 36	KTNV	09/22/12	09/22/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a -----S- (6:00 AM-6:30 AM)	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
NEWS AT 6A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S- 1 \$250.00 0.00														
E 37	KTNV	09/22/12	09/22/12		CM	Sat 6a-7a -----S-	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00

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 Product Desc: SHELLEY BERKLEY
 Estimate:

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat 6a										
				Sat 6a-7a		(6:30 AM-7:00 AM)								
NEWS AT 630A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S-		1		\$250.00		0.00				
E 38	KTNV	09/22/12	09/22/12	Sat 7a GMA	CM	Sat 7a-8a GMA		-----S-	:30	1	\$275.00	P-05	0.00	NM
				Sat 7a-8a GMA									1	\$275.00
GD MRN SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S-		1		\$275.00		0.00				
E 39	KTNV	09/22/12	09/22/12	Sat 8a	CM	Sat 8a-9a		-----S-	:30	1	\$275.00	P-05	0.00	NM
				Sat 8a-9a									1	\$275.00
NEWS AT 8A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S-		1		\$275.00		0.00				
E 40	KTNV	09/23/12	09/23/12	Sat-Sun 6-7a	CM	Sat-Sun 6-7a		-----S	:30	1	\$250.00	P-05	0.00	NM
				Action News		(6:30 AM-7:00 AM)							1	\$250.00
NEWS AT 630A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S		1		\$250.00		0.00				
E 41	KTNV	09/23/12	09/23/12	Sun 7a GMA	CM	Sun 7a-8a GMA		-----S	:30	1	\$275.00	P-05	0.00	NM
				Sun 7a-8a GMA									1	\$275.00
GD MRN SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S		1		\$275.00		0.00				
E 42	KTNV	09/23/12	09/23/12	Sun 8a	CM	Sun 8a-9a		-----S	:30	1	\$275.00	P-05	0.00	NM
				Sun 8a-9a									1	\$275.00
NEWS AT 8A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S		1		\$275.00		0.00				
												Totals	103	\$45,325.00